



For Immediate Release

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**Xtivia, Information Technology Consulting Company,
Rated Number One Vendor by IT Professionals**

Colorado Springs, Colorado – October 27th, 2009- VendorRate, a respected provider of ratings and comparisons of technology vendors, announced that Xtivia, Inc. was the highest rated consulting company with an impressive score of 95. Xtivia was ranked first amongst such companies as Oracle and Nortel.

Xtivia, an information technology and Internet solutions firm, was rated number one by information technology professionals. In fact, Xtivia led by earning an exceptional rating in all ten benchmarks. Xtivia has clients in a range of industries including airlines, banking, biotechnology, healthcare and government.

Dennis Robinson, president and CEO of Xtivia, attributes the success to the commitment Xtivia has towards providing quality support. “This rating would not have been possible without our dedicated staff, our excellent industry leading technology partners and above all, our customers. This report only fuels our desire to continue our efforts to be a trusted resource. We are all very proud to have received this recognition by our customers,” says Robinson.

VendorRate users rate vendors confidentially on 10 specific performance criteria including customer service, reliability, integrity, budget and effectiveness. The results produce a cumulative score up to 100. VendorRate collected the data in July, August and September and released the findings on October 14, 2009.

About Xtivia:

Xtivia, Inc. is a leading information technology and Internet solutions firm that specializes in helping organizations manage critical business information and processes across all communication channels. Xtivia has offices in New York, New Jersey, Colorado and Texas and is a subsidiary of Matrix-IT Ltd., (www.Matrix-it.co.il) (TASE: MTRX) and a part of the Global technology group Formula Systems Ltd. (www.formulasystems.com) (NASDAQ: FORTY).

About VendorRate:

VendorRate is a Los Gatos, California based business intelligence company providing quantifiable, reliable ratings and reports on technology vendors in the IT and telecom industries. Established in 2007, the company works with technology purchasers to improve their overall decision-making process. For more information, visit www.vendorrates.com.

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