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XTIVIA flagship Virtual-DBA service launches New Client Portal

COLORADO SPRINGS, Colorado – February 9th, 2009 – XTIVIA, Inc. announced the release of a new Client Portal for its flagship Virtual-DBA remote support and monitoring database administration service.

The new release is the result of extensive research with current customers. Throughout 2008, XTIVIA spoke with current customers and gathered their functionality wish list for the new Client Portal. The new portal is now available at <https://client.virtual-dba.com>. The upgraded portal incorporates the most requested functionality including: improved reporting on service hour usage, case management and database statistics, easier access to Virtual-DBA team contact information, enhanced navigation, a more secure environment and additional enhancements right at the user's finger tips. Since the Portal is web based all the relevant information is available anywhere any time.

We're excited about the new Virtual-DBA Client Portal," said Nir Gryn, XTIVIA's VP Sales. "It gives our customers new functionality and a new look and feel that greatly enhances the level of information we provide. Information is power and this new release brings our client communications to a higher level."

According to Tony Salerno, XTIVIA's Database Practice Manager, "The enhanced portal environment is exactly what many of our clients have been requesting--a nimbler way to manage their account along with the added information they wanted. We operate Virtual-DBA to meet each client's unique business needs. When it comes to monitoring and remote DBA services, this was the logical next step."

XTIVIA's Remote Database Administration service, which supports Informix, IBM DB2 UDB/LUW, Oracle, Microsoft SQL Server, and Sybase has an additional edge on its competition. During Q1 2009, additional feedback will be collected from customers and improvements will be released throughout the year.

About XTIVIA:

XTIVIA is a leading information technology and Internet solutions firm that specializes in helping organizations manage critical business information and processes across all communication channels. Xtiva has offices in New York, New Jersey, Colorado, and Texas and is a subsidiary of Matrix-IT Ltd., (www.Matrix-it.co.il) (TASE: MTRX) and a part of the Global technology group Formula Systems Ltd. (www.formulasystems.com) (NASDAQ: FORTY). For more information visit our Web site at www.Xtivia.com or www.virtual-dba.com, call 888-685-3101, option 2, or email info@xtivia.com.

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